

Privacy Policy

This is the privacy policy of Progressive Sports. It was last updated on 5th July 20011. If we change our privacy policy, we will notify you of those changes here.

Links to other sites

Our website may include hyperlinks to other websites that are not operated or controlled by us. This policy only applies to our website and we are not responsible for the content or the privacy practises of third party websites.

Consent

When you sign up for a free email service we store your email address along with any other information you provide. This information may include, but is not limited to, details such as your name and email address. By signing up to a free email service, or subscribing for a service or product, you agree to the collection, storage and processing of your information in the manner set out in this policy.

Data Use

We use the information we collect from you to process orders, identify personal preferences and match your needs with relevant products and services. If you have signed up for a free email service, we use the information you provide to send the email to you.

In addition, we use the information for internal administration and analysis. We use it to personalise your visits to our website and to help us develop the design and layout of the website to ensure that it is as useful and enjoyable as possible.

Unless you have opted not to receive offers, we also use your information to send you offers by email from us, and by post from us and other carefully selected outside companies. We do not give, rent or sell your email address to outside companies. Should you wish to unsubscribe at any time, instructions on how to do so are included with every email.

Cookies

'Cookies' are text files which are sent via your browser to your computer and stored on your hard disk. They enable specific details about your visit to a website to be recorded, retrieved and analysed by the site during subsequent visits. Cookies do not identify individual users of sites (no personal data is stored), just the computer used. The information in them can't be used for any other purpose.

Cookies make visiting our website a better experience for you – they enable the site to put in place your personal settings and load your personal preferences each time you visit. The anonymous data also allows us to improve the quality and performance of the site.

We use Google and WebTrends to monitor pages of our website for us. They may use cookies and similar technology to compile anonymous statistics on things such as web

traffic, statistics and advertisement 'click-throughs'. For more details about how Google use the information they collect, see Google's PPC Policy, and for details on how WebTrends use the information, see

<http://ondemand.webtrends.com/privacypolicy.asp#PSFV>

The Help menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether.

Right to data

You have the right to ask us for a copy of the personal information we hold about you, and to correct any inaccuracies in that information.

If you have any queries regarding this privacy statement, please contact customer services by email at info@progressive-sports.co.uk